

What Do You Do When Your Presentation Flops?

You've jotted a few notes. You've practiced in front of a mirror (once). You're a star! Or not. In the middle of your presentation people start looking at their phones, or their dogs. (Zoom!) You've flopped. Now what?

1. Forgive yourself.

It happens to almost everyone. No one cares about you flopping as much as you do.

2. Don't give up.

Good presentations take practice.

3. Do more prep.

Begin with a strong hook. Understand your key messages. Make sure your ideas are logically sequenced and flow from beginning to end. Practice on video, or in the mirror. (Do it more than once!)

