



Upgrade Your Executive Communication Skills

Great leaders accomplish more by listening than by talking. But achieving greatness requires more than just listening.

How often do you take the time to stop and think about the impact of your communication and its effect on your team, your clients, and your colleagues?

You're highly skilled and knowledgeable, and you have achieved high impact outcomes. But how often do you evaluate your own executive communication skills? Are you as effective as you think you are?

Are you certain you are not being unintentionally offensive or saying something that is inappropriate and culturally insensitive? As an executive in a demanding role, how do you find the time to plan, to articulate your ideas and your intentions? Business executives, who are highly accomplished in their careers, frequently choose to work with me. They want to be better in the way they communicate and motivate their audience.

ARE YOU EXPERIENCING ANY OF THESE CHALLENGES?

- 1** You sense your messages are not getting through to your team, but you are not sure why.
- 2** You allow clients to impose unnecessary pressure to get their way.
- 3** You tend to assume that a person of a different generation or culture who has different values, will be difficult to deal with.
- 4** Your emails, reports, and proposals are not getting the responses you require, because the wording is vague and not well thought out.

5 You think you need to have the loudest voice (to talk over people) in the room, rather than stopping to listen and hear what is really being said.

6 You feel less confident when dealing with more senior leaders in the organization.

7 The language of your communication is not well targeted to meet the needs of your audience, especially if there is more than one audience.

8 You make the wrong assumptions about a situation or a person prior to checking the facts and details, before you write.

READY TO ELEVATE YOUR SKILLS?

Ready to communicate like a consummate executive?

In my executive business communication program, I will work with you, for eight short weeks, to help you better understand how best to communicate with your audience. Together, we will come up with a plan that will hone your communication skills to become a more targeted and confident communicator.

I understand the challenges executives, like you, experience communicating skillfully and elegantly. I work with corporate executives and high performing employees, to elevate their writing and presentation skills, and to ensure they are meeting the challenges they experience at the executive level, efficiently.

I am hired by major banks, engineering companies, insurance companies, commercial real estate companies, governments, and by individuals to deliver my highly effective 8-week coaching program, both nationally and internationally. I hold a Doctorate of Education (1999) from the University of Toronto.



Find out if the 8-week program is for you:

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